





**KOREA** INTERNATIONAL BOAT SHOW

KIBS, The Channel of South Korea's Marine Leisure Industry. Your SUCCESS PLAN For The ASIAN MARKET

FOR EXHIBTOR & BUYER REGISTRATION, PLEASE CONTACT kibs@kintex.com















# Why Korea?

# Boating Industry Has Grown 3.2 Times Over 10 Years



# **Exhibtion Categories**















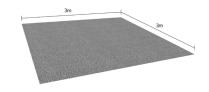




Arm Spotlight (100W)

Types of Booth & Participant Fee

**Raw Space** 



## 1 Booth **\$1,800** (USD)

- Raw Space (3m x 3m / 1 booth)
- Need to apply minimum of 2 booths
- KINTEX designated subcontractors to do the
- Exhibition booth equipment construction
- \* Additional facilities are requested separately

## Shell Scheme



## 1 Booth **\$2,100** (USD)

- Basic Booth, Signboard(English)
- Indoor lighting, Exhibition Carpet
- Information Desk, 3 Chairs, Rubbish Bin
- Electricity 1kw (220V)
- \* Additional facilities are requested separately

\* Booth Image is subject to change depending on the organizer's circumstances.

# \*Additional Benefits for Overseas Exhibitors

#### Requirements



Booth participation in KIBS

#### **Benefits**



#### Promotional and Business Channel Opportunities

- Introduce your company through KIBS' extensive database and channels to the Korean market. Participate in business matching program during the KIBS event.

#### Accommodations

- · A maximum of 4 nights (26.03.05.~08.) in designated hotel
- · 1 room per a company is offered

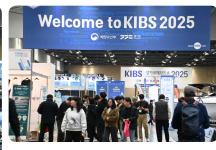


#### Shuttle Bus

Shuttle Bus between Hotel-KINTEX will be operated within the show period









# **Business Matchmaking Program**

#### Overview

Date	2026.03.06.(Fri) ~ 07.(Sat)
Venue	Individual Participant Booths
Method	Individual visits to participant booth - Interpretation offered

# **Benefits for Overseas Buyers**

## Requirements



Participation in KIBS offline business matchmaking program on 6<sup>th</sup> and 7<sup>th</sup> Mar, and submission of meeting reports

#### **Benefits**



#### Accommodations

- · 2 nights including 5<sup>th</sup> and 6<sup>th</sup> Mar, in designated hotel
- · 1 room per a company



#### Airfares

- · Support 50% of economy, round-trip airfare for 1 person per company according to the payment table below
- \* 100% reimburse expenses for buyers who have concluded a contract or MOU (submission of evidentiary documents is mandatory)
- · Ex-post payment from KINTEX after the show upon submission of proper supporting documents (business meeting report, copy of air tickets, bank information etc.)



#### (ii) Others

- · Lunch voucher for KINTEX restaurants during KIBS
- · Shuttle Bus operation between Hotel KINTEX
- · Access to Business Lounge exclusively for buyers
- \* Further details are subject to change depending on the organizer's circumstances.